



Great Lakes Conference

FEBRUARY 26 - MARCH 1, 2020

THE HENRY | DEARBORN, MICHIGAN



Exhibitor Information

For more information, visit www.mpma.org



Exhibitor Information

Don't miss this ideal opportunity to reach Podiatrists and office staff from across the State of Michigan. Convention attendees attend the Great Lakes Conference to learn how to improve the care and services to their patients, while making their practices more profitable and efficient. Reserve your booth location today!

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

6' x 8' Exhibit Booth \$1,000

Registration for two representatives (each additional representative is \$50), continental breakfast in exhibit area each morning, lunch each day, company listing in the conference booklet and mailing list of conference attendees.

DEADLINE: January 27, 2020 for entry into conference booklet.

Company Insert in Registration Bag \$150

Collateral from your company, supplied by you, distributed to all attendees at registration. You must be an exhibitor at the 2020 MPMA Conference to register for this opportunity. DEADLINE: February 7, 2020

Conference Booklet Advertisement

(Advertisements are full color)

Half page Vertical (3.75"x10")..... \$300

Half page Horizontal (8"x5")..... \$300

Full Page (7.5"x10") \$500

DEADLINE: January 27, 2020

Break Sponsor..... \$750

Select the day you would like to sponsor from available opportunities. A representative from MPMA will contact you to make selection. Company name is displayed at each break table throughout the day. DEADLINE: January 27, 2020

Continental Breakfast Sponsor \$1,000

Select the day you would like to sponsor from available opportunities. A representative from MPMA will contact you to make selection. Company name is displayed at the breakfast. DEADLINE: January 27, 2020

Lunch Sponsor \$2,500

Select the day you would like to sponsor from available opportunities. A representative from MPMA will contact you to make selection. Company name is displayed at the lunch. DEADLINE: January 27, 2020

Registration Bags \$1,500 (or provide in-kind)

Your company name and logo along with MPMA logo imprinted on the bags, selected and ordered by MPMA. Other company inserts will be placed into the registration bag. DEADLINE: January 20, 2020



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Lanyards\$750 (or provide in-kind)
Your company name or logo imprinted on the lanyard, selected and ordered by MPMA. DEADLINE: January 20, 2020

Notepads\$750 (or provide in-kind)
Your company name and logo along with MPMA logo imprinted on the notepad (8.5”w x 11” h), ordered by MPMA.
DEADLINE: January 20, 2020

Pens.....\$500 (or provide in-kind)
Your company name or logo imprinted on the pen, selected and ordered by MPMA. DEADLINE: January 20, 2020

Design Your Own Sponsorship

MPMA will consider all in-kind donations and sponsorships that provide benefit to MPMA members and convention attendees. If you have an item or sponsorship that you would like to provide, please contact Geri Root at geri@kdafirm.com or 800-968-6762.

EXHIBIT INFORMATION

EXHIBIT SET-UP

Wednesday, February 26 4:00 p.m. – 8:00 p.m.
Thursday, February 27 6:30 a.m. – 8:00 a.m.

EXHIBIT HOURS

Thursday, February 27 8:00 a.m. – 4:30 p.m.
Friday, February 28..... 8:00 a.m. – 4:00 p.m.

EXHIBIT TEAR DOWN

Friday, February 28..... 3:30 p.m. – 5:00 p.m.

EXHIBIT SHIPPING

The Henry | 300 Town Center Drive
Fairlane Plaza | Dearborn, MI 48126
Date of Event: February 26, 2020

MPMA EXHIBIT RULES AND REGULATIONS

A complete list of exhibit rules and regulations can be found at mpma.org.

BOOTH SPACE

Vendors may select their booth location online at www.mpma.org. Booth assignments will be updated on the MPMA website as registrations are received. The MPMA will honor booth requests based on a first come, first serve basis upon receipt of exhibitor contract and full payment. Booth spaces are 6’ x 8’ areas, with one (1) skirted table, two (2) chairs, and one (1) wastebasket. Electricity is available upon request. An additional \$50 fee will apply. The booths are piped and draped.

HOTEL INFORMATION

The Henry
300 Town Center Drive | Fairlane Plaza
Dearborn, MI 48126 | Phone: 888.709.8081

Overnight rooms are available starting at \$139 per night (plus tax). Please contact the The Henry directly for reservations. Be sure to mention the MPMA 2020 Conference to receive this low rate. This rate expires February 12, 2020.



Exhibitor Information

EXHIBITOR SCHEDULE

WEDNESDAY, FEBRUARY 26

4:00 p.m. – 8:00 p.m.

Exhibit Set-Up

THURSDAY, FEBRUARY 27

6:30 a.m. – 8:00 a.m.

Exhibit Set-Up

8:00 a.m. – 4:30 p.m.

Exhibit Hall Open

9:30 a.m. – 10:00 a.m.

Break in Exhibit Hall

12:00 p.m. – 1:15 p.m.

Lunch in Exhibit Hall

Doctors will join you in the Exhibit Hall for a strolling lunch.

3:30 p.m. – 4:00 p.m.

Break in Exhibit Hall

FRIDAY, FEBRUARY 28

8:00 a.m. – 4:00 p.m.

Exhibit Hall Open

9:30 a.m. – 10:00 a.m.

Break in Exhibit Hall

11:45 a.m. – 1:15 p.m.

Boxed Lunch Delivery to Exhibitors

2:30 p.m. – 3:00 p.m.

Break in Exhibit Hall

3:30 p.m. – 5:00 p.m.

Exhibit Tear-Down



Exhibitor Registration



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COMPANY INFORMATION

PLEASE PRINT *(Information provided below will be used for conference booklet.)*

Company Name

Contact Name

Phone

Address

City

State

Zip

Website

Email

Please describe up to two categories that best describe your products and/or services:

Ambulatory Devices

Electronic Medical Records

Medical Supplies

Anesthesia

Equipment - Diagnostic

Office Supplies

Billing: Software or Services

Implants and Surgical Devices

Orthotics and Corrective Devices

Chairs and Other Podiatric Equipment

Instruments

Shoes

Computer Software

Laboratory and Diagnostic Services

Other _____

List any company you prefer not to be placed next to. Requests honored if possible. You can select your booth location online at www.mpma.org.

ATTENDEE INFORMATION

Each exhibit booth includes registration for 2 representatives. Each additional representative is \$50.

1. Badge to Read

Lunches: Thursday Friday Boxed Lunch

Email

2. Badge to Read

Lunches: Thursday Friday Boxed Lunch

Email

3. Badge to Read

Lunches: Thursday Friday Boxed Lunch

Email

4. Badge to Read

Lunches: Thursday Friday Boxed Lunch

REGISTRATION CONTINUED ON REVERSE >>



Exhibitor Information

EXHIBIT AND SPONSORSHIP FEES

SUBTOTAL

- Exhibit Booth \$1,000 _____
 Booth Preference 1 _____
 Booth Preference 2 _____
 Booth Preference 3 _____
- Electricity \$50 _____
- Additional Representatives (registration for two representatives is included) _____ X \$50 each = _____
- Lanyards In-Kind \$750 _____
- Notepads In-Kind \$750 _____
- Pens In-Kind \$500 _____
- Break Sponsor \$750 _____
- Company Insert in Registration Bag (must be registered as an exhibitor for this conference) \$150 _____
- Registration Bags In-Kind \$1,500 _____
- Convention Program Advertisement
 - Half-page, vertical \$300 _____
 - Half-page, horizontal \$300 _____
 - Full Page \$500 _____
- Continental Breakfast Sponsor \$1,000 _____
- Lunch Sponsor \$2,500 _____

TOTAL _____

PAYMENT METHOD

- Check # _____ Visa MasterCard AMEX

Credit Card Number

Exp. Date CVV

Cardholder Name Billing Zip Code

Signature of Cardholder

CANCELLATION POLICY Requests for refunds must be made in writing to MPMA. Cancellations prior to February 7, 2020, will be refunded minus a processing fee of \$100. No refunds will be made if cancellation notice is received on or after February 7, 2020, regardless of registration date.

Please make checks payable to MPMA. Send completed registration form and payment to MPMA
 629 West Hillsdale Street | Lansing, MI 48933 or fax with credit card information to (517) 485-9408

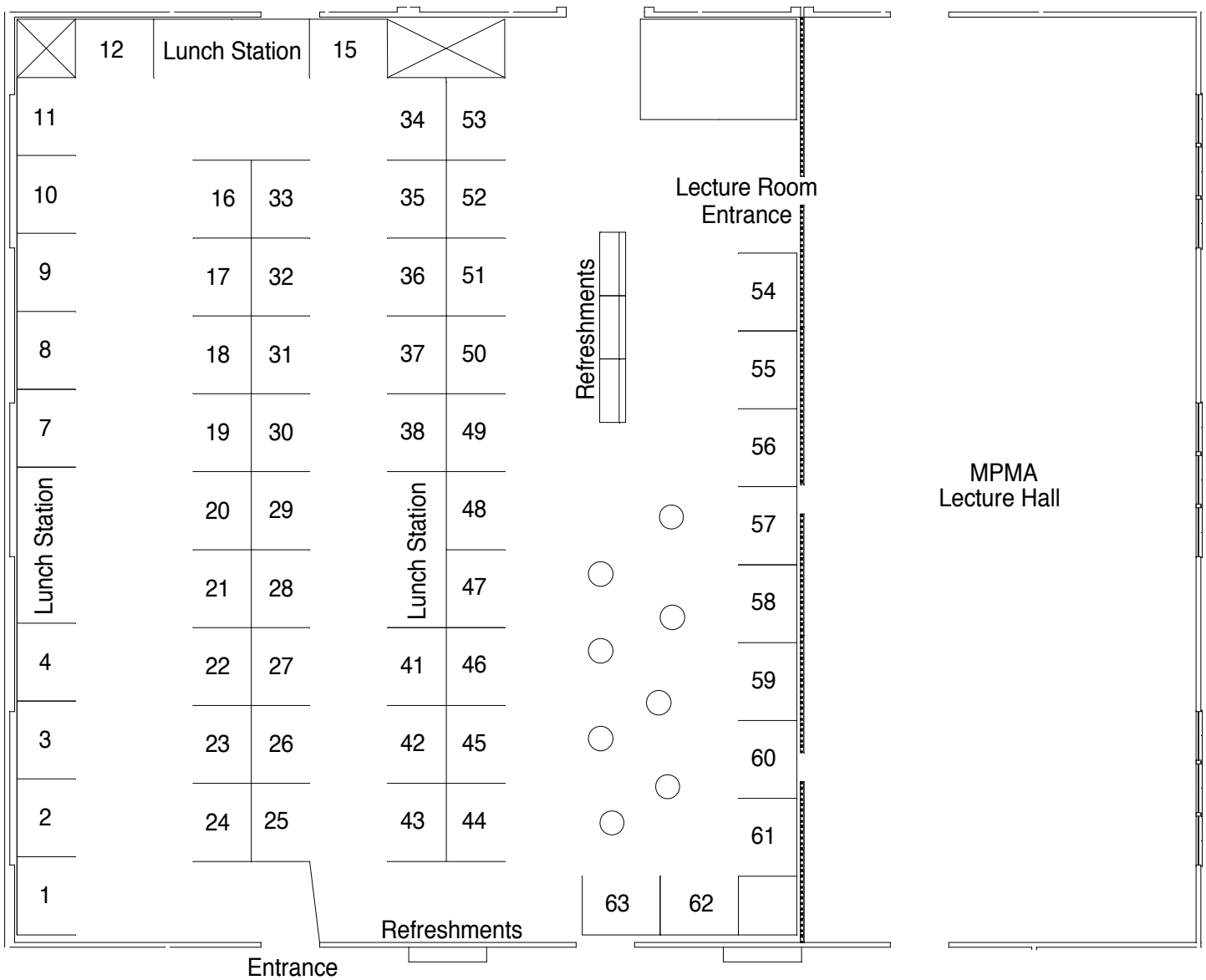


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EXHIBIT HALL DIAGRAM

ONLINE BOOTH SELECTION AVAILABLE AT MPMA.ORG





Michigan Podiatric Medical Association
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Lansing, MI 48933
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