

By sharing knowledge and insight, we will ensure the continued growth of podiatric medicine and the population it benefits.

The Michigan Podiatric Medical Association and the corporate world have much to gain by working together. Since 1914, the MPMA has been promoting the art and science of podiatric medicine and its continuing education. As a medical organization, MPMA strives to inform the public about the importance of the podiatric profession through continued legislative initiatives and public health education.



Corporate Partner Sponsorship



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LEVEL/BENEFIT	BRONZE \$1,500	SILVER \$3,000	GOLD \$5,000	PLATINUM \$7,500	DIAMOND \$10,000
Advertisement in all MPMA <i>Podiatric Profiles</i> quarterly newsletters for duration of sponsorship	Quarter-page ad	Quarter-page ad	Half-page ad	Full-page ad	Full-page cover ad
Company paper handout to be distributed to all attendees at the MPMA State Conference & Great Lakes Conference	✓	✓	✓	✓	✓
Recognition as co-sponsor of social event at MPMA State Conference & Great Lakes Conference	✓	✓	✓	✓	✓
Company logo and contact information on MPMA website	✓	✓	✓	✓	✓
Recognition as a Corporate Sponsor in MPMA's MI Footnotes e-newsletter (includes link)	✓	✓	✓	✓	✓
Recognition as a Corporate Sponsor in all conference and seminar brochures	✓	✓	✓	✓	✓
Recognition as a Corporate Sponsor on all conference and seminar programs	✓	✓	✓	✓	✓
Opportunity to provide/sponsor lecture for DPMs at MPMA State Conference & Great Lakes Conference	✓	✓	✓	✓	✓
Opportunity to provide/sponsor lecture for Medical Assistants at MPMA State Conference & Great Lakes Conference	✓	✓	✓	✓	✓
Discount or complimentary exhibit booth and priority selection of booth location in order of sponsorship level (Diamond, Platinum, Gold, Silver) for MPMA State Conference & Great Lakes Conference		50% discount	Complimentary	Complimentary	Complimentary
Recognition in Agenda-at-a-Glance for MPMA State Conference & Great Lakes Conference			✓	✓	✓
Recognition as sponsor of food and beverage function(s) in order of sponsorship level (Diamond, Platinum, Gold, Silver) at MPMA State Conference & Great Lakes Conference			Breakfast (day of choice)	Full day of breaks (day of choice) and Lunch	Full day of breaks (day of choice) and Legislative Lunch
Advertisement in conference program for MPMA State Conference & Great Lakes Conference			Half-page ad	Full-page ad	Full-page cover ad
Opportunity to provide a sponsored item to distributed to all conference attendees at MPMA State Conference & Great Lakes Conference. Priority selection in order of sponsorship level from desired/needed items (i.e. pens, padfolio, totes/bags, lanyards, note pads).			✓	✓	✓
Company profile feature article in one quarterly issue of your choosing in the MPMA <i>Podiatric Profiles</i> (sponsor must submit issue preference by March 1)				✓	✓